

# 2024 Sponsor/Exhibitor Prospectus



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Sponsored by: The Northeast Regional Strategy Committee (NE RSC), a regional organization chartered by the National Wildland Fire Leadership Council (WFLC) to coordinate and support the implementation of the National Cohesive Wildland Fire Management Strategy across the 20 Northeast and Midwest states.

# **About the Workshop**

Join us in supporting and/or attending the **NE-MW Regional Prescribed Fire Science and Management Workshop** —being held in Albany, New York, at The Hilton Albany August 19 – 22, 2024.

Sponsored by the Northeast Regional Strategy Committee (NE RSC), a regional organization chartered by the national Wildland Fire Leadership Council (WFLC) to coordinate and support the implementation of the National Cohesive Wildland Fire Management Strategy across the 20 Northeast and Midwest states.



# Who will be in There?

This Workshop is Mission Critical for anyone working on these issues in local, state, Tribal, and federal agencies and organizations, as well as nongovernmental organizations and private companies in the Midwest and Northeast regions:

- State, Federal, and Tribal land managers, agency administrators and fire managers
- Federal, State and Private natural resource planning specialists
- Prescribed Fire Councils
- Prescribed Burn Associations
- Prescribed Fire Contractors
- NGO Fire Practitioners
- Fire Ecologists
- Local planning officials
- Emergency management and law enforcement personnel
- Wildfire risk reduction and post fire recovery practitioners
- County and city management
- Utilities management
- Insurance industry leaders



### **REGIONAL WORKSHOP**

- Provide a forum for all wildland fire management partners to share regionwide, science-based, fire ecology information oriented toward expanding and maintaining the use of prescribed fire across all landscapes, jurisdictions, and fire-dependent ecosystems.
- Provide an opportunity for scientists, managers, and practitioners across the 20-state region to share prescribed fire related experiences, successes, and potential solutions to implementation challenges.
- Provide an opportunity for agency leaders and managers to interact with state prescribed fire councils and other key partners.
  - Serve as a model for future annual or biennial workshops.

#### FOR MORE INFORMATION VISIT NORTHEASTERNWILDFIRE.NET



### Exhibitor and Sponsorship Opportunities

In addition to the robust program, we will host an exhibition for those interested in gaining excellent exposure to 250 + individuals who will come together in Albany. The audience will include Federal, State, and local decisionmakers at all levels.

There will be 5 hours of dedicated time with the exhibitors and sponsors, including six 30-minute networking breaks and a two-hour social event on Tuesday evening in the exhibitor hall.

#### **EXHIBITOR TABLE**

## \$650 for commercial display, \$450 for non-profit display

INCLUDES THE FOLLOWING:

- One 8-foot skirted table
- Two chairs
- Wireless internet
- Electricity upon request
- Full registration for one representative
- Invitation to all sessions and social events.

#### **EXHIBITOR DETAILS**

- Set up: Monday afternoon and evening, August 19
- Show times: Tuesday Thursday midmorning and mid-afternoon networking breaks.
- Social event with the workshop guests: Tuesday Evening
- Tear down: Thursday, August 22, after the afternoon networking break.

#### TO BECOME A SPONSOR OR EXHIBITOR VISIT <u>NORTHEASTERNWILDFIRE.NET</u>

We can build tailored sponsorship packages to suit your organization's needs. For further information or to secure your preferred sponsorship option, contact Mikel Robinson, 406-625-7049 or <u>mikelrobinson@live.com</u>

# Sponsorship Levels GOLD \$5,000

- Acknowledgment as Gold Sponsor on the workshop webpage.
- Name printed on workshop banners/signs/screen savers.
- 1 Pop-Up Banner placed in a prominent place at the workshop (sponsor to supply banner).
- Complimentary exhibit table (includes one representative)
- Complimentary registration for an additional 3 representatives.
- Opportunity to address the attendees from the stage.
- Specific mention of sponsor at welcome and closing sessions

### SILVER \$2,500

- Acknowledgment as Silver Sponsor on the workshop webpage.
- Company name printed on workshop banners/signs/screen savers.
- Complimentary exhibit table (includes one representative)
- Complimentary registration for an additional 2 representatives.
- Opportunity to address the attendees from the stage.
- Specific mention of sponsor at welcome and closing sessions.

### **BRONZE \$1,500**

- Acknowledgment as Bronze Sponsor on the workshop webpage.
- Company name printed on workshop banners/signs/screen savers.
- complimentary exhibit table (includes one representative)
- complimentary registration for an additional 1 representative.
- Opportunity to address the attendees from the stage.
- Specific mention of sponsor at welcome and closing sessions.

### **SUPPORTING \$500**

- Acknowledgment as Supporting Sponsor on the workshop webpage.
- Company name printed on workshop banners/signs/screen savers.
- Specific mention of sponsor at welcome and closing sessions.